

ABSTRACT

A method for making a unitary label suitable for attachment to an object with a circumference, including forming the label with first and second contiguous label portions. The first and second label portions each have top and bottom surfaces. The first and second label portions have a combined length which is greater than the

5 circumference of the object. The method further includes printing ink on at least one of the top surface of the first label portion and the top surface of the second label portion and the bottom surface of the second label portion, while also applying pressure sensitive adhesive to the bottom surface of the first label portion.